

Artisan Entrepreneurial WORKSHOP & FAIR

WHEN

Tuesday, November 1st, 2011

Registration 9 - 10am, Workshops/Content 10am - 4pm

Open House 4 - 6pm

WHERE

Fishers Hospitality & Conference Center

9775 North by Northeast Blvd, Fishers, IN 46037

REGISTRATION

To register visit www.businessownership.org

\$15 for 1st person, \$5 for each additional individual (*space is limited*)

For registration questions call 317.917.3266

For general event questions call 317.232.3560



Join artisan entrepreneurs from around the state at this educational one day event, with a focus on promoting microenterprise through workshops, business counseling, and networking opportunities for new and established artisans. Two tracks of concurrent workshops will be offered throughout the day, including one for the new or not yet established businesses, and a second for more seasoned businesses. Register today, as space is limited and will be gone soon.



Some of the planned workshops include:

- How to Develop a Successful Market Plan
- How I Started by Business, A to Z
- Website Development
- How to Market my Business on a Shoestring Budget



Additionally, interested individuals will have the opportunity to meet one-on-one with a business counselor and sign up to have the opportunity to participate in an artisan mentoring program. Upon conclusion of the workshops, participants and the public will have the opportunity